



WHO'S HUGHES?

Hughes Network Systems is an original equipment manufacturer of DSS, DirecPC[™], and other satellite-related products. We're the only company making DSS dishes that's been in the satellite business from the very beginning.

Never heard of us? Bet you've heard of the other companies in our Hughes family:



- DIRECTV. Featuring the hottest lineup of movies, sports, and family entertainment. DIRECTV is satellite TV at its best.
- Hughes Telecommunications and Space. World's largest satellite manufacturer. Builders of the digital satellites that beam DIRECTV to our DSS dishes all across the U.S.
- General Motors. Our parent company.

DirecPC, DirecDuo, Moon Surfer, TurboTune, OneLine, and Turbo Internet are trademarks of Hughes Network Systems, a Hughes Electronics Corporation company. DIRECTV is a registered trademark of DIRECTV, Inc., a unit of Hughes Electronics, Inc. USSB is a registered trademark of U.S. Satellite Broadcasting Company, Inc. Microsoft and Windows are registered trademarks of Microsoft Corporation. StarSight is a registered trademark of StarSight Telecast, Inc. StarSight features licensed under one of the following U.S. patents: 4,706,121; 5,151,789; 5,335,277; 5,353,121; 5,479,266; 5,479,268; 5,532,754; and 5,550,576. Use rights reserved. All other trademarks are the property of their respective holders.

THERE'S ONLY ONE THING MORE AGGRAVATING THAN WAITING FOR THE INTERNET TO DOWNLOAD: LOOKING FOR SOMETHING TO WATCH ON TV.

DIRECDUO™ SERVES UP ALL THE INTERNET AND TV YOU CAN HANDLE.

With a single 21-inch elliptical dish, DirecDuo gives you the fastest Internet access available nationwide—up to 14 times faster than a 28.8-Kbpsmodem, and up to 200 channels from DIRECTV and USSB. DirecDuo. We're dishing out more excitement than you ever imagined.

GET DIRECPC™ INTERNET SERVICES!







DirecPC, Turbo Webcast, Turbo Newscast, and DirecDuo are trademarks of Hughes Network Systems, a Hughes Electronics Corporation company. DSS and DIRECTV are trademarks of DIRECTV, Inc., a unit of Hughes Electronics Corporation. USSB is a registered trademark of U.S. Satellite Broadcasting company. Microsoft and Windows are registered trademarks of Microsoft Corporation. Other trademarks and trade names are the property of their respective owners.

DirecDuo™ is an advanced satellite antenna which enables you to receive DIRECTV /USSB programming and high-speed Internet access at up to 14 times faster than a 28.8-Kbps modem. All you need is the DirecPC™ 21-inch elliptical dish, a Digital Satellite System receiver that sits on your TV, a DirecPC™ adapter card, and our DirecPC™ software.

DIRECDUO™ OPTIONS.

Now that you've decided to get a DirecDuo system, which configuration is right for you?

FEATURES

- Turbo Internet, Turbo Webcast, and Turbo Newscast services
- ✓ Speeds up to 14 times faster than a 28.8-Kbps modem
- and USSB services
- ✓ Up to 200 channels of TV programming
- ✓ Provides Dual LNB for DSS-watch two different channels on two different TVs

If you already have DSS and you want to add DirecPC ✓ Supports DirecPC or you want the ability to add DSS later and get DirecPC now, you want DirecDuo with DirecPC (see details below).

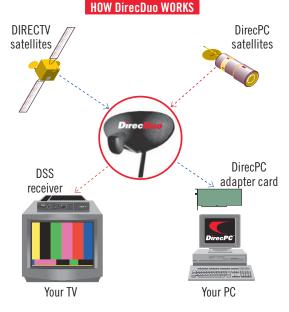
> If you want both DSS and DirecPC now, you want the DirecDuo Full System (see details below).

with DirecPC **DirecDuo**™

- ✓ Supports DIRECTV 21-inch elliptical DirecDuo satellite dish
 - ◆ Single LNB for DirecPC
 - ◆ Dual DSS LNB
 - DirecPC Satellite Access card
 - DirecPC Turbo Internet software
 - Universal mount
 - Add a DSS receiver to get up to 200 channels of programming from DIRECTV and USSB on your DirecDuo dish.

Direc

ask for Model 53-P



Full System DirecDuo™

- 21-inch DirecDuo elliptical satellite dish
- ◆ Single LNB for DirecPC
- ◆ Dual DSS LNB
- Hughes-brand digital satellite receiver with these exclusive features:
- Title Guide. Displays programs in an alphabetic listing for quick selection
- ◆ OneLine™ Guide. Enables you to channel surf while watching your favorite program
- ◆ TurboTune[™]. Provides quick access to your favorite
- ◆Logo Guide. Displays programs by full-color channel logos for easy selection
- DirecPC Satellite Access card
- DirecPC Turbo Internet software
- Universal mount

ask for Model B2353-P

INTERNET TOO SLOW? T1 LINE TOO EXPENSIVE? GET THE INTERNET BY SATELLITE WITH DirecPC THE FASTEST INTERNET ACCESS AVAILABLE NATIONWIDE

SATISFY YOUR NEED FOR SPEED.

You've gotten a taste of what the Internet can offer, but you know you can't really enjoy the Web until you're surfing at serious speeds.

That's where DirecPC comes in. Whether you're online for business or for pleasure, DirecPC's blazing speed enables you to finally realize the true potential of the Net. By avoiding overcrowded phone networks, you'll download files and software in no time, watch your favorite Web sites scream to life, and—finally enjoy live audio, seamless video, and all the rich graphics the Web has to offer.

"Downloading files is so blow-your-hairback fast it looks like a trick or a simulation."

Equip, Winter 1997

"...unless you've got a T1 or T2 Internet connection...vou've probably never experienced the kind of speed at which DirecPC can transmit data to your desktop."

Home Theater Magazine, December 1997

"...blew a standard modem connection away."

> Video Magazine. February 1998

HOW FAST IS IT?

As always, specific download times can vary. But at up to 14 times faster than a 28.8-Kbps modem, you

may never see anything faster. A 2-Mbyte movie clip, for example, normally takes 7 to 10 minutes to download over a standard 28.8-Kbps modem. With DirecPC, the same file can be blasted into your PC in as little as 30 to 40 seconds.*



TURBO WEBCAST™ AND TURBO **NEWSCASTTM**

DirecPC is incredibly fast for interactive use (surfing) of the web. But what if you could get the most popular sites on the Web instantly—with no waiting at all? Turbo Webcast does that for you—delivering the hottest Internet content straight into your PC by satellite, without tying up your phone line. It's always up to date, and always there when you need it. Turbo Newscast does the same thing for your favorite Usenet • DirecPC Turbo Internet newsgroups—so you'll never be behind on the news that matters to you.

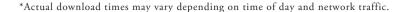
DirecPC"

Provides the hardware and software you need to access

DirecPC

the Internet at speeds up to 14 times faster than a 28.8-Kbps modem

- 21-inch elliptical satellite
- DirecPC Satellite Access card
- software
- Universal mount ask for Model DAK-06P





HIGH-SPEED DirecPC INTERNET SERVICES

WINDOWS® 95 REQUIREMENTS

- ✓Intel® Pentium® processor running Windows® 95
- ✓16 MB of RAM
- ✓20 MB of hard disk space
- ✓9600-baud (V.32) modem or faster
- ✓Internet Service Provider account

WINDOWS® NT REQUIREMENTS

- ✓ Intel® Pentium® processor running Windows® NT 4.0
- ✓ 32 MB of RAM
- 20 MB of hard disk space
- ✓ 9600-baud (V.32) modem or faster
- Internet Service Provider account

DIRECPC IS:

- ✓ Turbo Internet—Fully interactive access to the Internet at speeds up to 400 Kbps—14X faster than a 28.8 modem!
- Turbo Webcast— Automatic broadcast delivery of the most popular Websites to your PC's hard drive
- ✓ Turbo Newscast— Automatic broadcast delivery of up to 30,000 Usenet Newsgroups to your PC's hard drive
- ✓ ISP Service
 Included—Dial-up
 access to the Internet

TURBO INTERNET™—HOW IT WORKS

DirecPC Turbo Internet service is a fully interactive service. It delivers its blazing speed by using the slower phone line to *send* small bits of data (requests) and by using the fast satellite link to *receive* large amounts of data (Web sites, files, etc.), the following happens:

- You dial into your Internet Service Provider (ISP) via analog modem
- You enter the Web site address into your browser
- That request goes via your analog modem to your ISP
- The ISP forwards the request to the DirecPC Network Operations Center (NOC)
- The NOC forwards your request to the Web site
- The Web site sends the requested data back to the NOC
- The NOC transmits the data up to the satellite
- The satellite transmits the data down to the DirecPC or DirecDuo antenna
- The antenna delivers the data to your PC using the DirecPC Adapter Card at blazing speed!

HOW DirecPC WORKS DirecPC satellites Web sites are The NOC sends the data to zipped at speeds up to 400 kbps DirecPC Network **Operations Center** (NOC) straight to your DirecPC dish Information which routes is transferred CABLE LINE it to to YOUR to the INTERNET ISP through your MODEM START: Your PC

TURBO WEBCAST™ AND TURBO NEWSCAST™—HOW THEY WORK

DirecPC Turbo Webcast and Turbo Newscast services are broadcast Internet services that you can access without having to dial out with your modem! Using the DirecPC Electronic Program Guide (EPG), you choose from a Turbo Webcast listing of top web sites and a Turbo Newscast listing of 30,000 Usenet newsgroups. The DirecPC software then "captures" the selected web sites and newsgroups as they are broadcast by the DirecPC satellite and automatically stores them on your PC's disk drive.

sends a request

News-oriented web sites are typically updated every half-hour. Entertainment-oriented web sites are typically updated several times per day. Usenet newsgroups are updated daily.

Depending on the size and complexity of the web site, you will typically receive and store 3 to 4 levels of the web site. When you want to go to areas that are not stored, DirecPC Turbo Internet automatically dials into the Internet and takes you to the desired web page.

DirecPC Here's what you'll get

	RESIDENTIAL	
	Executive Surfer Your time is valuable. When you go on the Web you need immediate results.	Family Surfer Your family's on the Web all the time. You need speed, and lots of it.
Price	\$29.99 per month	\$49.99 per month
Availability	24 hours a day	24 hours a day
Online Time (Turbo Internet and ISP Service)	25 hours per month	100 hours per month
E-Mail Accounts	One	One

BUSINESS		
Office Surfer		
It may be a small office, but you need speed in a big way—and the ability to network.		
\$129.99 per month		
24 hours a day		
200 hours per month		
Four		

HUGHES NETWORK SYSTEMS DIGITAL SATELLITE SYSTEM

BREAKING THE BOUNDARIES OF CONVENTIONAL TV

Hughes, the leader in satellite technology, continues to push the envelope by combining the best in satellite TV with the most impressive digital receiving and recording technology on the market today. It's faster, easier, smarter, and more colorful than ever, and it's all as simple to operate as your remote control.

Here's just some of the special capabilities of the newest Hughes DSS (some capabilities are not available on all DSS systems, see below for specific systems

- PreSelect Programming. Choose the programs you want to watch in advance and the receiver automatically switches to that channel when the program starts.
- 32 Event Scheduler. Program up to 32 preselected programs.
- WatchWord Search. Choose up to 8 "key" words to identify programs that interest you, then let your DSS do the work. It automatically searches program titles and descriptions for those key words, and alerts you on the WatchWord on-screen guide.
- Custom Name "Favorite" Lists. Organize the channels on your DSS into convenient programming lists.
- Top 10 "Favorite" List. Remembers the 10 channels you spend the most time watching, and compiles them into a "favorites" list.
- · AutoSet "Favorite" Lists for Subscribed Channels. Automatically skip over blocked channels and view only the channels in your subscription package.
- One-Touch Record. Control your VCR using StarSight™ one-button record technology.
- D-VHS capability. The top of the line Hughes DSS receiver comes ready for integration with a new, stateof-the-art Digital-VHS recorder. Use on-screen menu controls to record crisp, digital copies of your favorite movies and television programs.



- ✓ Get up to 200 channels of DIRECTV® and USSB®
- ✓ Logo Guide. Organize your television viewing graphically with colorful channel logos.

information):

- **∨**OneLine™ Guide. The OneLine Guide features on-screen program information presented one channel at a time. superimposed on the channel you are watching.
- ✓ Turbo Tune for quick channel access. Switch chanels from the one you are watching to one of nine preselected channels displayed as a grid of nine colorful logos.
- ✓ Color-coded channel guide categories. Programs listed on the program-ming guide can be color-coded for viewing ease.
- ✓ StarSight® technology



BASIC DIGITAL SATELLITE SYSTEM

- Single LNB, 18-inch steel
- HIRD-B22 receiver with the following features:
- ◆ PreSelect Programming
- 32 event scheduler
- Custom name "Favorite" lists
- Automatic channel list set-up
- Top Ten list
- Basic universal remote

PREMIUM DIGITAL SATELLITE SYSTEM

- Dual LNB, 18-inch steel dish
- HIRD-B33 receiver with all of the features found in the HIRD-B22 receiver plus:
 - ◆ StarSight One-Button Record
- ◆ VCR control

ask for Model HSYS-B3332

DELUXE DIGITAL SATELLITE SYSTEM

U.S. Satellite Broadcasting

- Dual LNB, 18-inch steel dish
- HIRD-B43 receiver with all of the features found in the HIRD-B33 receiver plus:
 - ◆ D-VHS capability
- WatchWord (key word search) capability
- Back-lit universal remote
 Back-lit universal remote

ask for Model HSYS-B4332

ask for Model HSYS-B2231