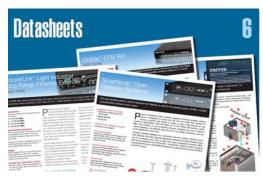
Let's Connect!™

Marketing Catalog

Co-op Marketing Solutions for Patton Certified Channels

























Product & Solutions Guides

Dimensions

U.S. letter format (17W x 11H in., saddle-stitched, folded to 8.5W x 11H in.). A4 size (210 \times 297 mm) available

Availability

Items can be purchased already printed or, for printing locally, they can be downloaded as PDFs from www.patton.com/marketing.

Download Format

Adobe PDF (press quality)

Customization

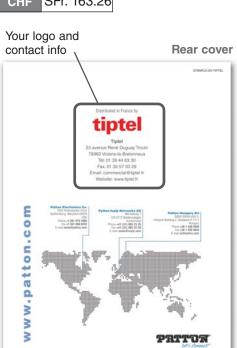
Items can be customized as shown below. Customization is included when ordering 200 pieces or more. For lower quantities, please order 07CUSTOMIZATION as separate line item. Other customization (including translation) is available, contact your regional Patton sales director for details.

Note: Customizing requires a customer-supplied high resolution logo in TIFF, EPS, or Photoshop format.

Customization order code: 07CUSTOMIZATION

\$164.00 **€** 148.89 SFr. 163.26







Inside page





Ethernet Extenders Product Guide & SmartNode Product Line Overview

CopperLink Ethernet Extenders Product Guide











CopperLink™ Ethernet Extenders Product Guide

- ✓ Customizable (see page 2 for details)
- ✓ Press quality PDF file is downloadable for local printing

The CopperLink™ Ethernet Extenders Product Guide shows the industry's broadest range of products and solutions for leveraging existing copper or coaxial cabling infrastructure to extend Ethernet connections. CopperLink™ solutions can extend Ethernet segments over distances up to and exceeding 5 miles (8 km).

Product lines: Ethernet Extension

URL for FREE PDF download (35-Mbyte file size): www.patton.com/marketing/

Order code for printed copy: 07METHEXT-PG

USD \$2.20 EUR € 2.00 CHF SFr. 2.19

Patton SmartNode VoIP Product Line Overview

- ✓ Customizable (see page 2 for details)
- ✓ Press quality PDF file is downloadable for local printing

The SmartNode™ VoIP Product Line Overview highlights Patton's comprehensive range of VoIP products that integrate seamlessly with existing analog POTS and digital ISDN infrastructures. The SmartNode series supports multiple VoIP standards including H.323, MGCP and the rapidly growing SIP protocol.

Product line: VolP

URL for FREE PDF download (35-Mbyte file size):

www.patton.com/marketing/

Order code for printed copy: 07SNPLO-OV

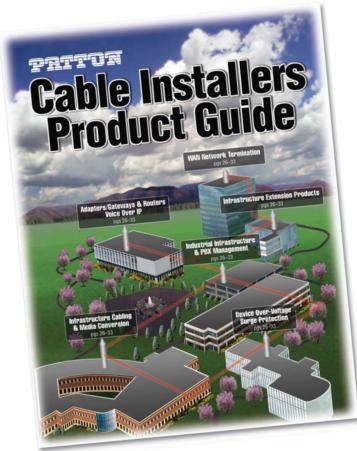
USD \$2.20 EUR € 2.00 CHF SFr. 2.19







Cable Installers Product Guide & Surge Protection Product Guide



Cable Installers Product Guide

- ✓ Customizable (see page 2 for details)
- ✓ Press quality PDF file is downloadable for local printing

The Cable Installers Product Guide, highlights products that meet the needs of the cabling infrastructure industry.

Product line: Ethernet Extenders, Device Servers, Hardened Networking, Line Drivers, Interface Converters, Surge Protectors, Baluns

URL for FREE PDF download (33-Mbyte file size): www.patton.com/marketing/

Order code for printed copy: 07MCABLEINST-PG

USD \$2.20 EUR € 2.00 CHF SFr. 2.19

Surge Protection & Optical Isolation Product Guide

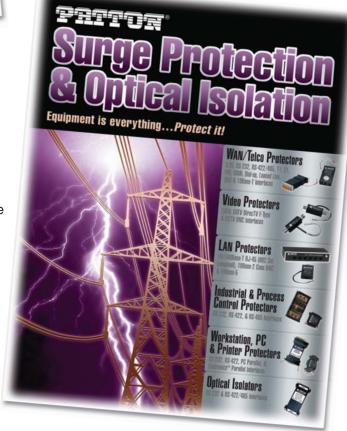
- ✓ Customizable (see page 2 for details)
- ✓ Press quality PDF file is downloadable for local printing

The *Surge Protection & Optical Isolation* guide shows how Patton's proven surge protection technology protects sensitive equipment from data line transients

Product lines: Surge Protectors, Optical Isolators **URL for FREE PDF download** (35-Mbyte file size): www.patton.com/marketing/

Order code for printed copy: 07MSURGPROT-PG

USD \$2.20 EUR € 2.00 CHF SFr. 2.19





White Papers & Case Studies

Dimensions

U.S. letter format (17W x 11H in., saddle-stitched, folded to 8.5W x 11H in.) A4 size (210 \times 297 mm) available by request.

USD \$0.11 EUR € 0.10 CHF SFr. 0.11

Availability

Items can be purchased already printed (prices below) or, for printing locally, they can be downloaded as PDFs from www.patton.com/marketing/.

Download Format

Adobe PDF (press quality)

Customization

Items can be customized as shown below. Please order 07CUSTOMIZATION as separate line item for customization. Other customization (including translation) is available, contact your regional Patton sales director for details.

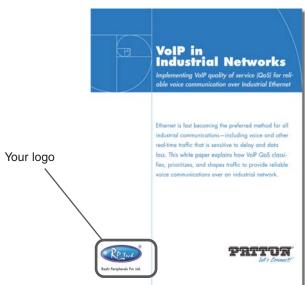
Note: Customizing requires a customer-supplied high resolution logo in TIFF, EPS, or Photoshop format.

Customization order code: 07CUSTOMIZATION

USD \$164.00 EUR € 148.89 CHF SFr. 163.26

Visit **www.patton.com/marketing** to see our wide variety of white papers and case studies.





contact info

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Let's Connect!"

NEZ Rickenbacker Drive, Garpenburg, MD 20879 USA

Priore a h 201-1974-1007 - Fax a 1-201-498-4993

UII, www.patter.com - Ernol markefolighyeller.com

Document ITMO11002 - A

Front cover





Datasheets

Dimensions

Downloadable in U.S. letter format (8.5W x 11H in.) and A4 format (210 \times 297 mm). Printed copies available in U.S. letter format (8.5W x 11H in.).

Availability

Items can be purchased already printed or, for printing locally, they can be downloaded from www.patton.com/marketing.

Download Format

Adobe PDF (press quality)

Customization

Items can be customized as shown below. Please order 07CUSTOMIZATION as separate line item for customization. Other customization (including translation) is available, contact your regional Patton sales director for details.

Note: Customizing requires a customer-supplied high resolution logo in TIFF, EPS, or Photoshop format.

Customization order code: 07CUSTOMIZATION

USD \$164.00 EUR € 148.89 CHF SFr. 163.26

Datasheet price

USD \$0.11 EUR € 0.10 CHF SFr. 0.11







Roll-up Banners & Poster/Wall Graphics

Roll-up/Retractable Banners

Banners are available in 33W x 80H in. format. They can be purchased already printed or—for printing locally—can be downloaded as PDFs from www.patton.com/marcat/gallery.

Note: Upon request, banners in the gallery can be resized to 85W x 200H cm. Allow 1 week for artwork completion. Contact your regional Patton sales director for details.

Download FormatPress quality PDF

Note: For faster downloading, banner artwork is provided at 50% scale (16.5W x 40H in., 300 DPI). If the intended size is 33W x 80H in., 150 DPI, it must be resized before printing.

Customizing to Add Your Company's Logo
All banners, posters, and wall graphics can be customized as shown at bottom right. Please order 07CUSTOMIZATION as separate line item. Other customization (including translation) is also available; contact your regional Patton sales director for details.

Note: Customizing to add a logo requires a customer-supplied high resolution logo in TIFF, EPS, or Photoshop format.

Customization order code: 07CUSTOMIZATION

USD \$164.00 EUR € 148.89 CHF SFr. 163.26

Poster/Wall Graphics

Posters and wall graphics are available in custom sizes and formats. Allow 2 weeks for artwork completion. Contact your regional Patton sales director for details.









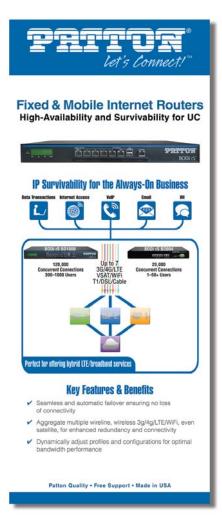
Example Roll-Up/Retractable Banners

- ✓ Customizable (see page 5 for details)
- ✓ Artwork is downloadable for local printing 33W x 80H in. roll-up banner with a white background, and blue header and footer that match the Patton website color scheme.

Note: For faster downloading, banner artwork is provided at 50% scale (16.5W x 40H in., 300 DPI). If the intended size is 33W x 80H in., 150 DPI, it must be resized before printing.

Visit **www.patton.com/marcat/gallery** to get ideas from banners we've done in the past.











Postcards, Print & Online Advertisements

Postcards

Available in half-letter-size (8.5 W x 5.5 H in.) or half-A4-size (210 W x 149 H mm) dimensions. Allow 3 weeks for artwork completion. Contact your regional Patton sales director for details.

Print & Online Advertisements

Print and online advertisements are available in custom sizes and formats. Allow 3 weeks for artwork completion. Contact your regional Patton sales director for details.



Email Campaigns

Planning an email campaign? Get Patton's experienced team to create the message that's right for you.

We have the tools and capabilities to design compelling copy, and send your message. We'll even translate it for you!

Afterwards, you'll be able to measure how well the mailing performs. We'll tell you what percentage of your mailing list opened your email, and who they were. You'll know which links were the most interesting and had the highest click-through rates.

Allow 2 weeks for email layout/content to be completed. Contact your regional Patton sales director for details.





Digital Signage

Dimensions

1920 x 1080 pixels (sized for display on 40-inch or larger LCD/plasma monitors).

Availability

Items can be downloaded from www.patton.com/marcat.

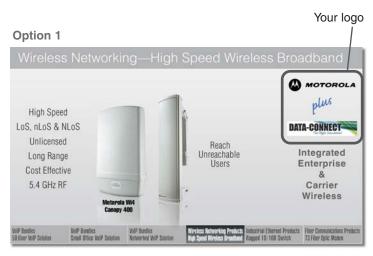
Download Format

PowerPoint Movie

Customization

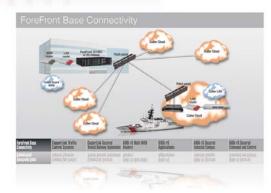
Items can be customized as shown below. Other customization (including translation) is available, contact the appropriate Patton Product Manager for details.

Note: Customizing requires a customer-supplied high resolution logo in TIFF, EPS, or Photoshop format.









Option 2

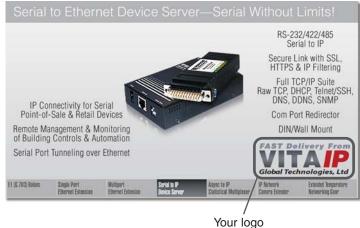




Table Covers

Dimensions

Fits Table Size: 72 W x 30" L x 28" H in. (183W x 76H x 76D cm)

Availability

Items can be purchased. Allow 3 weeks for delivery.

Customization

Larger cover sizes and other customization are available, contact the appropriate Patton Product Manager for details.

Note: Adding your company's logo to a table cover requires a high resolution logo in TIFF, EPS, or Photoshop format.



Black table cover with Patton - Let's Connect! logo

6-foot (183-cm) table cover to cover exhibition and trade show tables, black cloth with 2-color imprint of Patton - Let's Connect! logo

Order code: 07KTABLE-BK-LC-PAT



USD \$370.00 EUR € 336.13 CHF SFr. 368.37

Navy table cover with Patton - Let's Connect! logo

6-foot (183-cm) table cover to cover exhibition and trade show tables, navy cloth with 2-color imprint of Patton - Let's Connect! logo

Order code: 07KTABLE-NAVY-LC-PAT



USD \$370.00 EUR € 336.13 CHF SFr. 368.37

Red table cover with Patton - Let's Connect! logo

6-foot (183-cm) table cover to cover exhibition and trade show tables, red cloth with 2-color imprint of Patton - Let's Connect! logo

Order code: 07KTABLE-RED-LC-PAT

USD \$370.00 EUR € 336.13 CHF SFr. 368.37





Black table cover with formal Patton logo

6-foot (183-cm) table cover to cover exhibition and trade show tables, black cloth with white imprint of formal Patton logo

Order code: 07KTABLE-BK-PAT



USD \$370.00 EUR € 336.13 CHF SFr. 368.37

Navy table cover with formal Patton logo

6-foot (183-cm) table cover to cover exhibition and trade show tables, navy cloth with white imprint of formal Patton logo

Order code: 07KTABLE-NAVY-PAT



USD \$370.00 EUR € 336.13 CHF SFr. 368.37

Red table cover with formal Patton logo

6-foot (183-cm) table cover to cover exhibition and trade show tables, red cloth with white imprint of formal Patton logo

Order code: 07KTABLE-RED-PAT

USD \$370.00 EUR € 336.13 CHF SFr. 368.37



Customization

Customization is available, contact the appropriate Patton Product Manager for details.

Customization order code: 07CUSTOMIZATION

USD \$164.00 EUR € 148.89 CHF SFr. 163.26

Note: Customizing requires a customer-supplied high resolution logo in TIFF, EPS, or Photoshop format.

Extreme ePerformance Pique Polo Shirt

Embroidered with the Patton Let's Connect logo, this three-button polo shirt is made of 100% polyester with antimicrobial and moisture wicking functions. Relaxed Fit. Solid pique body with flat knit collar and contrasting inner neck tape. Available in men's and women's sizes in black.



Men's sizes

Size (U.S.)	U.S. & U.K.	Europe & Japan
Small (SM)	34	87
Medium (MD)	36–38	91–97
Large (LG)	40	102
Extra Large (XL)	42–44	107–112
XXL (2XL)	46–48	117–122
XXXL (3XL)	50+	127+

Availability: Allow 4 to 6 weeks for delivery. **Pricing**: For Men/Women's Sizes: S, M, L, XL

USD \$33.00 EUR € 29.98 CHF SFr. 32.85

Pricing: For Men/Women's Sizes: XXL (2XL)

USD \$39.00 EUR € 35.43 CHF SFr. 38.83

Pricing: For Men/Women's Sizes: XXXL (3XL)

USD \$44.00 EUR € 30.85 CHF SFr. 33.80

PRIVE

Women's sizes

Size (U.S.)	U.S.	U.K.	France	Germany	Italy	Australia	Japan
SM	6	8	36	34	40	10	9
MD	8–10	10–12	38–40	36–38	42–44	12–14	11–13
LG	12	14	42	40	46	16	15
XL	14–16	16–18	44–46	42–44	48–50	18–20	17–19
XXL (2XL)	18–20	20–22	50–52	46–48	52–54	22–24	21–23

07K-WBKXX-PIQ-WPAT

W: White embroidery

XX: SM XL MD 2XL LG 3XL

BK: Black shirt W: Women's sizes M: Men's sizes



Embroidered Shirts Ultra Club Pima Polo Shirts with Patton Let's Connect logo

Men's Black Polo Shirt with Patton—Let's Connect logo (07K-MBK-WTPAT)

White/PMS291C logo (for embroidering on black shirts) 3.5 inches wide, placed as shown. Use white thread for Patton, and use light blue thread similar to PMS 291C for Let's Connect.



Size	Patton PN	Ash City PN
Small	07K-MBKSM-WTPAT	85080-703-S or equivalent
Medium	07K-MBKMD-WTPAT	85080-703-M or equivalent
Large	07K-MBKLG-WTPAT	85080-703-L or equivalent
X-Large	07K-MBKXL-WTPAT	85080-703-XL or equivalent
2X-Large	07K-MBK2XL-WTPAT	85080-703-2XL or equivalent
3X-Large	07K-MBK3XL-WTPAT	85080-703-3XL or equivalent

Women's Black Polo Shirt with Patton—Let's Connect logo (07K-WBK-WTPAT)



White/PMS291C logo (for embroidering on black shirts) 3.5 inches wide, placed as shown. Use white thread for Patton, and use light blue thread similar to PMS 291C for Let's Connect.

Size	Patton PN	Ash City PN
Small	07K-WBKSM-WTPAT	75046-703-S or equivalent
Medium	07K-WBKMD-WTPAT	75046-703-M or equivalent
Large	07K-WBKLG-WTPAT	75046-703-L or equivalent
X-Large	07K-WBKXL-WTPAT	75046-703-XL or equivalent
2X-Large	07K-WBK2XL-WTPAT	75046-703-2XL or equivalent

Men's Black Polo Shirt with SmartNode Certified Specialist logo (07K-MBK-SNS)



White (for embroidering on black shirts) 4 inches wide, placed as shown. Embroider with white thread.

Size	Patton PN	Under Armour PN
Small	07K-MBKSM-SNS	UltraClub 8520-BLK-S or equivalent
Medium	07K-MBKMD-SNS	UltraClub 8520-BLK-M or equivalent
Large	07K-MBKLG-SNS	UltraClub 8520-BLK-L or equivalent
X-Large	07K-MBKXL-SNS	UltraClub 8520-BLK-XL or equivalent
2X-Large	07K-MBK2XL-SNS	UltraClub 8520-BLK-2XL or equivalent
3X-Large	07K-MBK3XL-SNS	UltraClub 8520-BLK-3XL or equivalent

Note: Only those who have achieved the SmartNode Specialist certification can purchase SmartNode Certified Specialist shirts.

Women's Black Polo Shirt with SmartNode Certified Specialist logo (07K-WBK-SNS)



White (for embroidering on black shirts) 4 inches wide, placed as shown. Embroider with white thread.

Size	Patton PN	Under Armour PN
Small	07K-WBKSM-SNS	UltraClub 8521-BLK-S or equivalent
Medium	07K-WBKMD-SNS	UltraClub 8521-BLK-M or equivalent
Large	07K-WBKLG-SNS	UltraClub 8521-BLK-L or equivalent
X-Large	07K-WBKXL-SNS	UltraClub 8521-BLK-XL or equivalent
2X-Large	07K-WBK2XL-SNS	UltraClub 8521-BLK-2XL or equivalent

Note: Only those who have achieved the SmartNode Specialist certification can purchase SmartNode Certified Specialist shirts.



Marketing Giveaways

Select from an assortment of Patton-branded promotional items to give to clients as gifts.

Note: The style and color of giveaway items may differ from what is pictured in this catalog.



Flashlight with Lantern



Dual-Port USB Car Charger

Charger features two USB ports for charging multiple items, and plugs into the car's accessory port.

White exterior with blue trim is imprinted with black Patton—Let's Connect! logo. Style may vary.

1.875 H x 1.188 W x 1.50 D in. (4.763 H x 3.018 W x 3.810 D cm)

Order code:

07K-USBCARCHRGR



USD \$2.70 EUR € 2.37 CHF SFr. 2.58

USD \$9.50 EUR € 8.63 CHF SFr. 9.43



Lip Balm

Say goodbye to chapped lips!

The tube has a tamperresistant safety seal.

Imprinted with 2-color Patton—Let's Connect! logo. Style may vary.

0.625 H x 2.625 W in. (1.588 H x 6.668 W cm)

Order code: 07K-LIPBALM

USD \$1.20 EUR € 1.09 CHF SFr. 1.19

Peppermint Zero-Calorie Breath Mints

Zero-calorie peppermints with super strong peppermint flavor.

Silver exterior imprinted with black Patton—Let's Connect! logo. Style may vary.

Order code: 07K-MINTS (minimum

order 100 packs)



USD \$3.00 EUR € 2.73 CHF SFr. 2.98

Ceramic Barrel Mug

Features a unique barrel shape, a large C-handle, matte finish exterior and a glossy interior. Imprinted with 2-color Patton—Let's Connect! logo.

4.5 H x 4.0 Dia. in. (11.4 H x 10.16 Dia. cm)

Order code:

07K-MUG (mimimum order 72 units)



USD \$5.40 EUR € 4.75 CHF SFr. 5.16

44-inch Arc Auto-Open Folding Umbrella

Black/white folding umbrella has a 44-inch canopy made from pongee material. It features a metal shaft, a black rubberized handle, a pushbutton mechanism for automatic opening, and a sleeve.

One white panel imprinted with black Patton—Let's Connect! logo. Style may vary.



Folded: 12 L x 2 W in. (30.5 L x 5 W cm)/44-in. arc (112 cm)

Order code: 07K-UMBRELLA (minimum order 40 umbrellas)

USD \$18.00 EUR € 16.35 CHF SFr. 17.87

Ballpoint Pen

Black ballpoint pen filled with black ink. Imprinted with silver formal Patton logo. Style may vary.

Order code: 07K-PEN



8-Gbyte USB 2.0 Flash Drive

8-gigabyte USB 2.0 Flash Drive imprinted with 2-color Patton—Let's Connect! logo.

Order code: 07K-8GB-USB-PEC



USD \$12.00 EUR € 10.90 CHF SFr. 11.91

Pocket-Size Reversible Screwdriver

Black pocket-size reversible screwdriver imprinted with silver formal Patton logo. Style may vary.

Order code:

07K-SCREWDRIVER (minimum order 200 units)





When You Need a Patton Pro... **Experts Straight From the Source!**

Sometimes you need a little help for your event or want a factory trained expert to help with your big pitch. Patton offers a wide range of professionals who are uniquely part of Patton. Whether a sales executive, technical support engineer, or marketing coordinator, a Patton pro gives you a deep and rich knowledge of our people, products, and processes to make you successful.

- ✓ Cost. Patton offers a wide range of personnel to match your requirements and budget.
- ✓ Time. Globally available and internationally savvy, hire for as little or as long as needed.
- ✓ No long-term commitment. Use a Patton pro for your project or on a longterm contract.
- ✓ Less dependence on contractors. Why use independents who may not get the job done? With a Patton pro, you have the power to directly supervise the employee's work with factory accountability.

Technical Trainers

Patton subject matter experts will come to your site and train your people how to select, install, configure, and operate Patton's VoIP, router, and connectivity equipment.

Sales Trainers

Need a presenter to wow the crowd? Patton's product and sales managers can deliver informative and entertaining on-site events ranging from half-day technology seminars for the user community to in-depth sales training for channel partner sales teams.

Technical Support

Need help getting it up and running? Patton technical and customer support people can troubleshoot your system.

providing remote and/or onsite fault detection, isolation, and correction services.

Trade Show Support

Need expert knowledge in your booth? From product selection to system design consultation, Patton can provide product manager or executive level people to "talk turkey" with prospects and customers.

Consultative Sales Support

Need help closing that big deal? Patton can provide knowledgeable and experienced people to work arm-in-arm with you in consultative sales meetings.







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Document 07MMARCAT-R13



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Other India Locations

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